



# ROLLING THUNDER

November 2014  
WWW.SCHRA.ORG  
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(Palms Springs)

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**Next Meeting:**  
**November 13, 2014**

**Publishing Deadline for  
December Rolling Thunder is  
near the end of this month.**

## Front Page Comments

*By Lou Piano, Editor-in-Chief*

**E**lections will be held at the November meeting. All of the elected offices are up for grabs this year except for Vice-President, Treasurer, Secretary and officer-at-large. These offices will be filled by the current members. Let's see, that leaves the office of President with an actual candidate running for election.

At the risk of sounding a little self-serving I believe that the candidate running for this office will do a spectacular job of leading this great club in a new direction. Inspiring the membership to ever greater heights of ridesmanship & camaraderie. He will create a kinship like at no other time in the so-called, I mean, honorable history of this magnificent club.

He will conduct the monthly meetings in an inspirational, uplifting and encouraging manner providing a voice for all members. He'll also engender a spirit of inclusion for all participants.

The quarterly board meet-

ings will be held in the same spirit while providing a venue to move the club forward in exciting new directions.

Just a reminder that the offices of senior road captain, activities chairman, webmaster, historian and editor are appointed positions. These members do not have a vote unless granted by the 5 member board. The vote is granted on an issue by issue basis. Once the new board is installed - at the Holiday party - they will convene and nominate these 5 positions. Kindly let the new board know of your desires for inclusion in one of these positions.

I'm excited about the upcoming elections and always wonder how things will turn out. I can hardly wait! Who will be the new editor? Or the new activities chairman? Or the new aol? It's gonna be an exciting November meeting. Don't miss it.

'Til next month, ride a lot and ride safe.

Ed





## American Heat

Lee Blackman - R/C

On Friday, October 10, SCHRA members began arriving in warm and sunny Palm Springs by motorcycle and by car for the 2014 American Heat Rally. Lou, Ron and Sandy, JB and Judy, and Lee and Anita met up and rode to Elmer's Restaurant for lunch before heading to the Comfort Inn at the center of town.



After everyone had settled in, the rest of the afternoon was spent checking out the Rally or in the pool and spa at the hotel. Jerry and Cindy, delayed by Cindy's work commitment, arrived later in the afternoon but managed to get in some pool and chat time. Later, Jim Sample, who now lives in the desert, met the group at the hotel for the walk up Indian Canyon to the Spa Casino for their Friday Seafood Buffet, which was enjoyed by all. With dinner over, some went back to the hotel while others returned to the Rally and then listened to the blues band playing at a local bar.

Saturday started with breakfast at the hotel and the arrival, by car, of Randy and Linda.

Around 11, it was time to mount up and -- for those who drove in -- to hop in their cars for a ride/drive down Highway 111 to Indio for a very pleasant al fresco lunch at the Garden Café at Shields Date Gardens. After lunch and a look around the Shields store, some went to Palm Desert to visit the exclusive shops on El Paseo, while others did some window shopping at the local Harley dealer. The group met up again in the evening for an enjoyable Mexican dinner at Rio Azul, just a few steps from the hotel. After dinner, it was a short stroll over to the Rally in the balmy evening temperature before heading back to the hotel.



Sunday morning everyone filled up on breakfast at the hotel and then left for home. The ride back was fast all the way, even with competition from fairly high headwinds, which tried to slow forward progress during the first part of the ride. In all, based on comments from the group, it seems that despite a somewhat less exciting event than in past years, those who attended had a good time over the three days of the 2014 Palm Springs American Heat Rally.





## Upcoming Activities

*JB - Activities Chairman*

# Upcoming Events November & December 2014

## NOVEMBER

### Sunday, 11/2 - Lunch at Cold Springs Tavern:

#### RC - Randy

Talk about a ride which has it all! A drive along the coast, followed by a scenic drive through San Marcos Pass, and finally the charm of a former stagecoach stop which offers gourmet buffalo burgers. You'll feel right at home amongst the in-the-know bikers who frequent this place on week-ends. Also, be sure to experience the famous Arch Bridge from the ground up. (Departure details upcoming)

### Friday, 11/7 thru 11/9 - Death Valley Redux:

#### RC - Jack, 8:30 AM, Millies

Yes, Virginia, we've done this one before; many times actually. But in my mind this place gets better each time I visit; now about 25 times since the late 1950's. Depending on the time of year the spectacular colors keep changing. The panorama from Dante's View gets more breathtaking. The colors on Artists Drive appear more brilliant. We're staying just outside the park at Longstreet Casino, where the food is good and the slots are loose. Call 775.372.1777 for reservations.

### Thursday, 11/13 - Club meeting at Four 'N

#### Twenty: Food 6:30 & meet 7:30

Tonight we will know which of our members will constitute the new Board for 2015. Be a part of the process by being present to vote for the rascals who will lead us during the new year. And don't forget; tonight is corn-chowder night at the pie place.

### Saturday, 11/22 thru 11/24 - Cambria & Big Sur:

#### RC - Randy

If you enjoyed our earlier-this-month ride to Cold Springs, you'll love what this itinerary has to offer. Accommodations at San Simeon Pines Seaside Resort located on spectacular Moonstone Beach, plus all the other shopping and dining amenities which this area has to offer. Plus, a day-ride along incredible Highway 1 to Big Sur. Riding on 2-wheels (or 3) doesn't get any better. 805.927.4648 is the number to call. (Departure details upcoming)

## DECEMBER

### Sunday, 12/7 - Lunch & Shop @ Bass Pro Shop:

#### RC - Ron

Here's a combination of one of the finest and largest sporting goods stores which also features its own in-house seafood (mostly) restaurant. About 1 ¼ hours to get there, and another 1 ¼ hours back, this is a fine place to dine, schmooze and shop for holiday gifts. We're hoping Sandy will be well enough to participate. (Departure details upcoming)

### Saturday, 12/13 - Annual SCHRA Holiday Party hosted by Ron & Karen Sarian

Let's make that two years in a row, folks. Ron and Karen have stepped forward once again and have invited us to celebrate our annual SCHRA Holiday Party at their residence. Those who attended last year will remember their beautiful home with lots of room for schmoozing. Be on the lookout soon for a separate Party Event Alert with some tips to guide you on the subject of what to bring. Remember this is a heavy hors 'oeuvre theme and your own homemade creative yummys are most welcome.

### Saturday, 12/20 & 12/21 - Riverside Holiday Lights: RC's Sternz, 9:30 AM, Millies

This will be only our second visit to this world-class holiday lighting event. The location is Downtown Riverside; specifically the architecturally resplendent Mission Inn. The crowds will be thick but the myriad of colored lights, moving and blinking, will be spectacular. This is perhaps the best holiday lights event in the entire U.S.A. (According to our manicurist's gardener's next-door neighbor who turns 12 in December). We're staying at the Hyatt Place Riverside Downtown at 951.321.3500.



## Editorial

*Jerry Bruce*

**W**ell, it happened again. Another brilliantly-thought-out ride bites the dust. Ciao Calico. It woulda' been nice but Sandy broke her foot and Ron is doing the nursing.

Seems that this year we've had a raft of cancellations. But I remember some previous years which also had a fair share. What is it that we're not learning from this ongoing message?

I think I know and it doesn't have to do with the length of a ride. After all, Calico was just a day ride. The culprit may be that we simply have too many rides on our plate and the troops have other events in their lives besides riding.

Sometimes, in our zeal to please, we calendar too much. Think about it. If most weekends offer a club ride (in addition to the Saturday thing) that hardly leaves time for weddings and bar-mitzvahs, and confirmations, etc.

Notwithstanding the above, our clan grows smaller. Let's face it; it is difficult to recruit new 30 and 40-year-old riders when the mean-age in our group is somewhere in the early to mid-60's. The 2015 board will be ruminating over these issues.

Recently I was involved in a conversation with some of our members. During the give-and-take somebody suggested that we should not agonize over that which we cannot control. Simply put, we'll do our best to attract newcomers but if that doesn't work we'll still be able to plan and enjoy events with the friends we already have.

Stated another way, I think it is obvious

that SCHRA is much more than just a club or former Hog chapter. We're family. The present roster may be low in numbers but very high in relationship. Think about that. If SCHRA were to suddenly no longer exist, wouldn't we all still be friends? Wouldn't we still be planning rides and events together?

We're coming soon to years-end and that means it's time to begin planning for 2015. That also means that it is time for Road Captains or members at large to start thinking about where you would like to go and things you would like to do in the new year. And it doesn't always have to be on a bike; for example our two trips by subway to Olvera Street. There must be loads of similar venues.

Some of us are even planning some rides outside the purview of SCHRA, such as a 10-day revision of what was to have been the Excellent Adventure ride in 2014. In most cases these longer excursions can still be made available to club members who can take the time off.

We've done a lot of repeat trips over the years and it's OK to have do-overs on the stuff we like. But there are lots of places we've passed during our travels and no thought given as to whether or not the nucleus of a ride-event might lie therein. Think about it. There are lots of great routes we've not travelled and lots of fine eateries waiting to be discovered.

Be a part of the planning process and share your ideas with the activities chair or any of the road captains. For 2015 and beyond we will take a different approach to the process of producing a rides calendar. There will intentionally be fewer events, but with your help and ideas, we can make them better. 'Nuff said.

Let's see what lies ahead for the final two months of 2014



## Product Corner

Ron Lynn - Senior Testor

### ODOR ASSASSIN: ORANGE SCENT

WHEW! Who cut the cheese?

Out in the real world this is just one source of horrifying odors, which can overstimulate your olfactory senses. You know the ones that beg responses like:

“That could knock a buzzard off a s—t wagon” or “If you are sick go to a hospital.”

But we are not just limited to the flatulent variety of aromas. How about animal, kitchen, or general bathroom odors? These can be a source of sensory discomfort which can be easily neutralized.

I have been using a product called--Odor Assassin specifically the Orange Scent. This is a natural citrus oil based fragrance which lasts for hours and doesn't just cover up and blend with the odor like so many other products. One short blast and all you can smell is the strong Orange blossom scent which literally overtakes everything else. If not used sparingly it can be overpowering by itself!



Available in an aerosol (natural compressed air) spray in 6oz. and 12 oz. sizes and a pump form in an 8oz. size. I prefer the aerosol type since it spreads farther with each blast. Although it comes in a variety of fragrances, I love that natural Orange aroma, and the use of Orange Oil to cover many offensive odors is becoming more common in other products.

Why not neutralize and eliminate, not just enhance, those offensive odors from:

Pets; Tobacco; Medical; Trash; Cooking; Musty; Bathroom and Laundry Room odors and that ever so popular source—flatulence!

Now you can really go out and “smell the oranges”!

Available: [odorassassin.com](http://odorassassin.com) for: 6 oz. \$9 & 12 oz. \$12 plus shipping. Or go to [Amazon.com](http://Amazon.com) for better deals down to \$6.00 each, plus shipping: NOTE: Check if aerosol or pump.

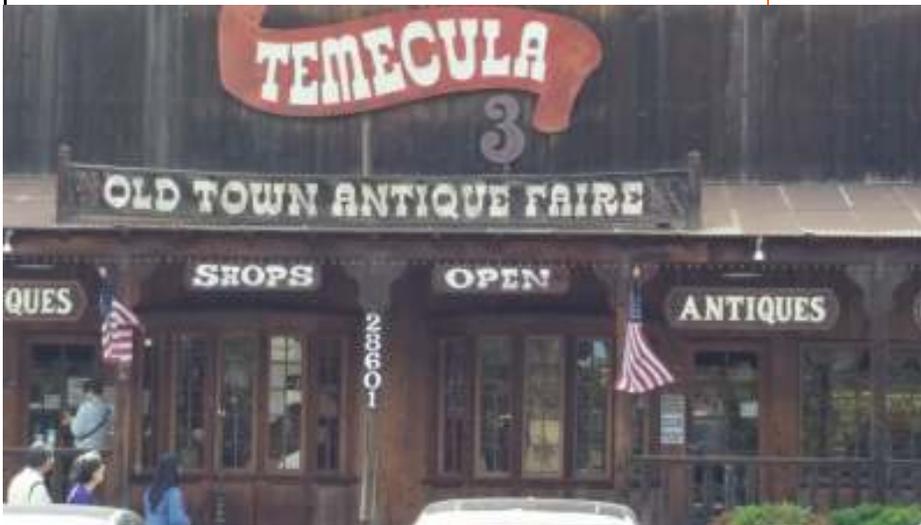
Remember: IF YOU SEE SOMETHING YOU LIKE, BUY IT



## Temecula - Old Town

*Jerry Stern - R/C*

**T**was a dark and stormy night . . . No, wait - it was a gorgeous sunny autumn morning, the kind we wait for all summer long. Temperature right at 70 degrees and full gas tanks. What could be better ! Nine SCHRA riders assembled at Millies and despite being offered alternative options, could not be dissuaded from the intended destination, Old Town Temecula. I offered options because the ride isn't the most exciting, given that it's 100% freeway with almost no other routes available that wouldn't take a lot longer, but sometimes it isn't only about the journey, it's the destination, and Old Town is an excellent destination worth the journey, as it turns out.



Myself and Cindy, Duane & Pauline Harte, Lee & Anita Blackman, Randy Rahm, Lou Piano, and Mike Levison, met at Millie's and were rolling southward by 9:30. We made one comfort stop at Rancho Cucamonga, where a blonde in a low-cut halter dress tried to pick up Duane, but he nixed the offer and said he'd rather ride his Harley. That was our only excitement on the way down to Old Town.

With no traffic or slowdowns along the I-15 we arrived in Temecula well before noon, about an hour sooner than I had anticipated. We fed our gas tanks in prep for the return ride, then parked our scoots and headed for Texas Lil's to feed our

tummy tanks. It's a pretty sizeable restaurant, popular with riders, featuring lots of hearty but not so heart-healthy offerings. Service was very attentive and fast, leaving plenty of time to cruise the town on foot before needing to mount back up.

Old Town is extremely picturesque, and looks to be a genuine throwback to its origins. It looks like an old western town movie set, but I am pretty sure it's a lot of restored original construction upgraded to current codes, along with newer construction made to look old. The sidewalks are still wooden planks with an occasional accommodation for handicap ramps where necessary. Main Street is no longer dirt (darn!), but it's pretty narrow so there's no parking along that stretch. A bridge over the river that parallels Main Street is still old wooden construction with hidden steel reinforcement underneath - pretty clever, I thought. I don't know if it's a regular occurrence, but about 15 or 20 antique cars older than the 1920's along with several hot rods and custom cars drove up Main Street as we walked around. I understand there are frequent car shows held in the town plaza just off the main drag. There was plenty of pedestrian traffic and all the shops looked busy with shoppers and gawkers. I found the shops to be what I considered a cut above the usual touristy-trap schlock, not particularly pricey but with lots of interesting variety offered. Lots of cafe's and watering holes line both sides of the street and all were well populated as well.

We probably could have comfortably spent an additional few hours walking and browsing the streets and alleyways, but the plan was to leave early enough to be home before dark. With thoughts of making a mental note to come back while the memory is still fresh, we got back on the freeway and had an easy cruise home.

When I first heard about the H-D Rushmore project I cynically thought it was just a PR ploy and more business-as-usual, but I think the Harley engineers did their homework on this one. I really enjoyed the comfort and smoothness of my new bike which helps to make the trip easy and effortless, and also much less fatiguing.

Thanks to everyone who came out for our day of fun in the sun.



# SCHRA Boutique

Randy Rahm VP

- Dark blue short sleeve t-shirts - S, L, XL
- Baby blue short sleeve t-shirts - XXL
- Most t-shirts have a pocket.

Also in stock are large and small club logo patches suitable for sewing on your jacket, vest, or shirt.

Club hats in black and orange with embroidered SCHRA patch.

Club logo pins with two-post mountings that can be easily switched among garments, hats, etc.

Also available at no charge are commemorative patches honoring members who have passed. Foss, Whitey, Julie. These patches are suitable for sewing on your jacket or vest or....? Miscellaneous items are in stock as well. Don't hesitate to inquire. When you call us (Jack, anyway) we haul ass! Operators are standing by.

The SCHRA members boutique is now open for online and telephone orders! The summer riding season is quickly upon us and you'll want to refresh your supply of miscellaneous SCHRA logo items. We have in stock a wide variety of shirts, patches, pins, hats, etc. Simply decide what you need and place your order via email at [VP@schra.org](mailto:VP@schra.org). We'll either bring your order to the next meeting or arrange delivery in some other fashion.

We have:

- Black short sleeve logo t-shirts in sizes - S to 2XL
- Black long sleeve logo t-shirts - S to 3XL
- White long sleeve logo t-shirts - S, 2XL & 3XL

All Shirts are \$15.00

Last Update: 1/12/13

### Black Short Sleeve

Small	3
Medium	3
Large	1
Ex. Large	5
2XL	2
3XL	0

### Black Long Sleeve

Small	4
Medium	4
Large	1
Ex. Large	2
2XL	4
3XL	1

### White Short Sleeve

Small	0
Medium	0
Large	2
Ex. Large	0
2XL	0
3XL	0

### White Long Sleeve

Small	1
Medium	0
Large	0
Ex. Large	2
2XL	0
3XL	0

### Dark Blue Short Sleeve

Small	5
Medium	0
Large	0
Ex. Large	2
2XL	0
3XL	0



<u>Hats</u>		
Black w/Logo	14	\$10.00
Orange w/Logo	4	\$10.00
Black w/SCHRA	7	\$10.00
<u>Patches</u>		
Extra Small Patch	9	\$ 7.00
Small Patch	46	\$ 7.00
Large Patch	25	\$25.00
Pins	95	\$5.00



## 2014 Officers and Board Members

President	Jack Launius	Pres@schra.org
Vice-President	Randy Rahm	VP@schra.org
Secretary	Sandy Lynn	Sec@schra.org
Treasurer	Ron Lynn	Treas@schra.org
Officer-at-Large	Glenn Jace	OAL@schra.org
Senior Road Captain	Jerry Stern	SrCpt@schra.org
Editor	Lou Piano	Edit@schra.org
Webmaster	Mike Levison	Web@schra.org
Historian	Judy Bruce	Hist@schra.org
Activities Chairman	Jerry Bruce	Activ@schra.org

## SCHRA Road Captains

Jerry Stern ~ JS  
Senior Road Captain

Lee Blackman ~ LB  
Jerry Bruce ~ JB  
Joe Gubbrud ~ JG  
Jack Launius ~ JL

Mike Levison ~ ML  
Ron Lynn ~ RL  
Lou Piano ~ LP~AL  
Randy Rahm ~ RR

Cindy Stern ~ CS  
Jerry Stern ~ JS  
Bob Thompson ~ BT

### SCHRA 2014 Events - November

Sun	11/2	Lunch at Cold Springs Tavern	9:00 am	RR -
Fr/Su	11/7-9	Overnighter in Death Valley	9:00 am	JL -
Thurs	11/13	Club Meeting	7:30 pm	Four n 20 pies
Sat - Mon	11/22-24	Cambria	9:00 am	RR -

### SCHRA Departure Sites

Starbucks  
Ventura & Topanga Canyon

Solley's  
4578 Van Nuys Blvd., Sherman Oaks

Millie's  
10318 Sepulveda Blvd., Mission Hills

Denny's Sand Canyon  
15401 Delone St., Santa Clarita

McDonald's  
Kanan Rd., NE corner behind Shell Station

### SCHRA 2014 Events - December

Sun	12/7	Lunch at Bass Pro Shop	TBA	RL
Sat	12/13	Holiday Party	TBA	Ron & Karen Sarian
Sa-Su	12/20-21	Riverside Holiday Lights	9:30 am	Millie's JS & CS

### Extra Wind

Saturday at Starbucks parking lot on the corner of Ventura & Topanga Canyon Blvds. Show up around 9:30 - we leave around 10:00 or so. All brands of motorcycles are invited. This is not a club sanctioned ride. (The Lawyers made me say that!)

Contact Editor at Edit@schra.org to place extra rides or events in this magnificent electronic publication Edited magnificently and flawlessly by ME.

## Classifieds

### Gerbing Electric Jacket Liner.

Used. Size: Large

Has older wiring but heats like original. On-Off Controller included.

Wiring for electric gloves in the sleeves. Excellent Condition: New Liner Costs: \$250

Ron Lynn:

**Purchase for \$50.**

Tele: 818-772-7288

### Shindler & Lynn, CPAs

AN ACCOUNTANCY CORPORATION

*Ronald H. Lynn, C.P.A.*

16055 VENTURA BLVD., SUITE 924  
ENCINO CA 91436  
ron@shindlerlynncpa.com

(818) 905-1858  
(818) 380-0230  
FAX (818) 905-1995

For sale, a new, large size, Bilt Techno Bluetooth Modular Helmet. Features include: Sync with Bluetooth devices, Mobile phone communication, Intercom from rider to rider or rider to passenger, GPS navigation instructions, MP3 connectivity, quick release visor and flip down sun shield, fully removable lining, silver metallic paint and many other features. Full retail price was \$399.99. Asking \$165. If interested [call Mitch at 805 418-7881](tel:8054187881)

### Ad Rates

- To place an advertisement here, contact [edit@schra.org](mailto:edit@schra.org)
- Free for SCHRA members for personal items.
- Ads will automatically be removed unless renewed after 90 days

Full page \$15.00 per Quarter  
Quarter page, \$10.00 per Quarter  
Business Card \$25.00 per year  
Non-members add \$5.00 per item.  
All items must be MS Publisher compatible and ready to insert. Electronic submissions only.  
\$25.00/hr for any modifications.



Jack & Nanette Launius are offering \$50.00 off your initial pest control service and \$50.00 off any termite treatment to all of our SCHRA friends and families.



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> Sanitation and Deodorizing  
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Pest Control Operators Of California



WE HAVE BEEN FORTUNATE TO HAVE RECEIVED TO ANGIE'S LIST SUPER SERVICE AWARD AND THE GREENOPIA DISTINGUISHED BUSINESS AWARD EVERY YEAR SINCE 2003.

WE ARE ALSO MEMBERS OF THE NATIONAL QUALITY PRO AND GREEN PRO PROGRAM THROUGH THE NATIONAL PEST MANAGEMENT ASSOCIATION. THE STANDARDS OF ACCEPTANCE ARE BUSINESS ETHICS, APPLICATION TECHNIQUES AND CHEMICAL SELECTION THAT FAR EXCEED MOST COMPANIES NOT IN THE PROGRAM.