



ROLLING THUNDER

August 2013

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Contents

President's Message

Hollister Week-Ender

Where Have Members Gone?

Summer Party

Big Bear Adventure

Product Corner

Upcoming Events

SCHRA Boutique

Officers & Road Captains

Classifieds

Next Meeting

Four 'n Twenty Pies

August 8, 2013

**Publishing Deadline for
September RT is August
30th, 6:00pm**



President's Corner

From: Jack - Borite [jack@borite.com]

To: 'jack@borite.com'

Subject: SCHRA

On July, 29.2013 we had our board meeting. Ron started off with the paid renewals which were down from last year. Followed by JB with participation of members on the last several rides. Both tally's are dismal. So I ask the membership, is it the President; is it the rides; is it the days of the rides; the destinations of the rides; the frequency of the rides; or what is it?

I am saddened that as the current President that membership is down, revenues are down, and ride participation is down. Is it that everyone has other fish to fry or something else. Do we have to many club rides, not enough club rides or is it the days or the week of the rides? Do more of you want just Saturday and Sunday rides or Friday; Saturday and Sunday or Saturday; Sunday and Monday? Let us know.

Unless you tell us, we don't know. This is your club, what do we need to do to increase participation? We miss you, let me know how we can make it better for you.... jack@borite.com subject SCHRA.

Any feedback would help.



Big Bear Sojourn

Road Captain - JB

Adventurers Return from Big-Bear Sojourn With Smiles and Rain Spots

The last thing I remember thinking was “oh no, we’re gonna get wet.” At that precise moment we were only six persons out of a complement of what would grow to nine by dinner time. Our exact location was somewhere just beyond the Mitsubishi Cement Factory on State Highway 18, the Lucerne Valley, the back way to Big Bear Lake.

By the time we were able to find a safe spot to pull over and don our rain jackets, most were already plentifully soaked by the summer downpour which had appeared out of nowhere, while traversing through 5000 feet, but only lasted about 15 - 20 minutes.

But let’s start at the beginning.

The day was Friday, July 12 and six of us met at 9:30 AM at the world-famous Millies Restaurant. We six included Randy & Linda, Ron & Sandy, and Fifi & Moi. Later that afternoon we would be joined by Lee & Anita (who, because of Anita’s cold symptoms) decided to make the trip by car. Jackson (President Jack) would join us at dinner, because of having to work that day.

As has become customary on rides heading east, we made for the Starbuck’s at the Campus Dr. off-ramp of the 210 Fwy. After consuming our beverages of choice, and voiding any other un-needed moisture, we were off to the desert-side of the mountain, our next stop being the Western Wear Store on Highway 18 in Lucerne Valley.

The proprietor was glad to see us and happier yet with the sales she made. After I collected my 10% commission from the money they spent, we proceeded up the mountain, still oblivious of the dark rogue clouds which were clinging to the higher reaches of the national forest. Hindsight being worth whatever it is, I guess we should not have relied on the clerk’s estimate of the possibility of rain on our way up. She said there was no rain and so did Fritz Coleman. What the f—k do they know?

Anyway, by the time we breached the summit and slowly began to descend past Baldwin (dry)Lake the rain began to ease, and by the time we had passed through Big Bear City, the rain was finished, but the rain-spots still exist to tell the tale of yet another misjudgment of the weather. Minutes later we arrived at the Marina Resort and discovered that our clothes had already dried sufficiently to allow us to immediately walk into Big Bear Village and enjoy some lunch at the Peppercorn Café.

Afterward, we took the short walk back to our bikes, unloaded, and checked in at the Marina Resort, a lovely 3-story building which features all rooms with a lakefront view. After allowing a short time to get “nested” most of us found one-another at the pool & hot-spa. Ron actually tried a swim in the lake, but said there was too much moss floating in the water and that there were also some sharp rocks under the water at the beach; so our swim-time was limited to the pools only. Boo-hoo!

Having taken a poll during lunch, everyone agreed that a dinner at Paoli’s Italian Restaurant sounded good, so that’s where we went. And it was good. On the short walk back to the resort we traversed the Village in the balmy night air; some of us opting for a quick trip to the ice-cream shop.

Saturday morning we “slept-in” to the ungodly hour of 8:30 AM and then readied ourselves for breakfast at 9:30 at the well-known Boo-Bears Den Restaurant. While at breakfast everyone talked about their plans for the day, as there were no formal rides or activities to follow. Everyone spent the day as he/she/they wished.

Some chose to kayak in the lake while some decided to take a 2-hour Segway Tour. Others decided to go to the Village Movie Theater and others simply chose to walk and window-shop. The weather was lovely and even the high elevation did not seem to lessen anyone’s pace. Because we took a late breakfast, most decided to pass on lunch and just enjoy a snack or cappuccino, readily available in the Village.

Other goings-on in Big Bear that day included a Chili-Cook-off and lots of booths were set-up to serve the spicy meat-and-bean lovers. Also that day there was a congregation of Dune-Buggies to be seen. If that was not enough, there was also a Rolling-Outhouse race going on but nobody from our group went to see it. (Does that mean it didn’t really happen?)

After some fun shopping, Fifi and I decided to return poolside to read and also to watch the action at a wedding which was taking place outside at the Marina and just adjacent to the pool and beach area. By 7:30 PM everyone had returned from their day’s activities and we again took the short walk into the Village to dine at the Himalayan Restaurant. This spot is a local’s favorite and features the food of India and Nepal. Yumm!

On Sunday morning we met at the bikes to start the re-packing process and then walked back to Boo-Bear for an al-fresco breakfast. We took care of the check-out process at the hotel, then gassed the bikes and by 9:45 AM we were heading down the mountain towards Highland, with hopes of avoiding the forecast hot weather. The stifling heat never did develop so we once again made tracks for Campus Dr. (off the 210 Freeway) and enjoyed a farewell beverage together.

From the comments I heard from our group members, several concluded that this was one of the best events on our Ride Calendar. I think the key was to do a scenic drive but then to enjoy time-off without any specific need to do anything, or if you wished, to do everything you wanted to do. Sounds like a simple formula to keep everyone happy, so look for more events of this type when we announce the 2014 Ride Schedule in December.

Where Have All The Members Gone?

By JB - Activities Chairperson

"I used to have a nightmare in which I had a party and nobody showed-up."

This uncomfortable dream usually re-appears every time something big is on our Activities Calendar. This month I dream that I'm waiting patiently at Millies for the start of Excellent Adventure on August 1, and it is only Fifi and me.

E/A used to be an event which frequently sold-out months in advance of the departure date. These days it seems as if we only get about half as many people who say they plan to go but by departure date we're down to only four or five.

Same thing with the Summer Party. Used to receive RSVP's from at least forty people. This year, so far, we've heard from only half that many.

How about our monthly meetings. Last month we all sat at a single table, although it was a long one). Used to be that we filled two long tables in the center of the room and most of the booths on both sides.

Yes, I realize we've lost a few members of late but there are still at least 50+ names on our current membership list and many have not been seen all year!

Is it something we said or something we did which contributed to the lack of interest? Or is it something we didn't do or that you wished we would do?

As we move forward through the final five months of 2013 we find ourselves postponing or cancelling numerous events, primarily due to lack of participation. (See this month's Upcoming Activities.)

Sorry for the obvious negative slant here but I'm curious as to the seeming lack of interest. Maybe the next time you see me and have some thoughts about this problem, we can take a few minutes to talk. I'm just a few months away from the creation of the 2014 ride calendar and I need to know what you're thinking.

JB

Pimp'in the Party!

Summer Party Just Two Weeks Away

By JB - Activities Pimp

Well folks, the grass is cut, the shrubs are trimmed and the new backyard lighting system is in place. There are even some H-D Rubber Duckies bathing in the fountains.

This year we have selected Red's Simi Valley BBQ to cater our mid-summer event. Of course we'll have the usual hors d'oeuvres and munchies beforehand, plus the beverages you like. We'll turn on some good music and then just hope that the weather cooperates. Last few years were warm and balmy but in Simi Valley the ocean is just over the hills and a sweater or light jacket is advised.

To date we've received RSVP's from 21 people, but there is still another two weeks to go. For purposes of placing our food order I'll need to know who is planning to attend. Remember, this party is for free, but we still need to plan the logistics carefully.

Also, you must use the new gate-code to enter the community. It is: #WOOD and you can only enter at the keypad located at Twisted Oak Dr. off of Long Canyon. If for some reason the keypad system is not working, just look up our name on the directory and dial the number shown; we can open the gate remotely from the house. For those of you have not been to our residence, just call or email me beforehand and we'll provide more complete directions from wherever you are coming. The address is: **618 Rustic Hills Drive, Simi Valley, CA. 805.581.5288. gbruce@financialpointe.com**

This year, no flashlights needed.



Product Corner

Ron Lynn

or even pinch & zoom. Although it does wear off in time you should have plenty of product in the one bottle for many applications.

NOTE: Making too large of an electronic surface on the gloves finger could decrease your typing accuracy.

Even if you do not use this product while riding, consider our passengers who have all the time and ability to answer a call, send a text, or take a quick photo while relaxing back there and without having to remove and possibly losing their gloves. Also great for work or driving gloves.

Any Glove: Electronic Touch Liquid

Touchscreens on electronic devices and gloves just do not mix. These days the GPS, Smartphone or a Tablet is becoming commonplace on motorcycles. Hopefully we do not ride and operate them at the same time! But on occasion when we are stopped, wouldn't it be quicker to just control these screens without having to take off our gloves and then have to put them back on?

Price: AnyGlove.com or Amazon.com \$19.95 plus shipping. Order two bottles and shipping is free. (Everything these days seem to be priced at \$20).

You do have some available options:

- Purchase gloves that conduct an electronic charge from your fingertips.
- Sew electronic threads into the fingertips of your own gloves.
- Wear small electronic sleeves on our thumb and index finger.
- Captive Stickers or an electronic stick-on.

As necessities require, innovations follow!



Remember. IF YOU SEE SOMETHING YOU LIKE, BUY IT

Remember. IF YOU SEE SOMETHING YOU LIKE, BUY IT

Any Glove is a liquid that comes in a small plastic bottle, like for eye drops. It is applied, more like drawn on, to the fingertip area of your favorite riding gloves then lightly warmed with a hair dryer to set it. One or possibly two coats will usually to the trick. The product is available in two (2) formulas: Original (cloth, wool, fleece...) and a Leather application, which are not interchangeable. There is no visible or tactile residue but since it is a black inky substance, it would discolor a light-colored glove.

Remember. IF YOU SEE SOMETHING YOU LIKE, BUY IT

The bottle contains approximately 550 drops which should enable you to treat a number of gloves, although normally you are only treating one or two fingers of each glove. The size of the area you apply would depend on how you use your fingers; i.e. tips vs. sides



Upcoming Events
By JB - Activities Chairperson

August & September 2013

Gentlemen & Ladies of SCHRA:

For your consideration and examination, please find herewith the next sixty days of rides and events sponsored by your club; most at the extremely low price of “nothing” save the measly \$35 bucks we pay for annual dues.

Speaking of once a year dues payment, those who have not yet tendered their 2013-2014 dues payment to our esteemed treasurer are encouraged to do so. We still have a significant line-up of activities for the remaining five months of 2013, not the least of which is the August 17 Summer Party. At this juncture we have only heard back from about fifty-percent of our membership as to whether or not you plan to attend.

It has also become obvious that not everyone is reading or paying attention to the information provided in these monthly tomes, as evidenced by the fact that members are showing-up at events which have either been cancelled, postponed or set back until later in the season. A short glance at this section each month will help you avoid disappointment.

AUGUST

Thursday 8/1 thru Tuesday 8/6 – JB’s Excellent Adventure: JB, 8:00 AM, Millies

It is likely that by the time you read this, the “adventurers” will be well on their way through the CA Gold Country and heading north through the incredible “Trinity-Alps.” We’ll ride south along the northern coast, through the giant redwoods, and into the famous “wine country” before heading home.

Thursday 8/8 – Club Meeting at the pie place: 6:30 PM dinner, 7:30 PM meeting

Please note that the overnight ride to Carlsbad on 8/10 is postponed

Saturday 8/17 – Summer Party: JB & Fifi, 7:00 PM, Wood Ranch-Simi Valley

Please note that the double-overnight ride to Springville on 8/23 is postponed

SEPTEMBER

Please note that the double-overnight ride to Carmel on 9/7 is postponed

Thursday 9/12 – Club meeting at the pie place: 6:30 PM dinner, 7:30 PM meeting

Saturday 9/21 – Annual Club Picnic: Ron, 11:00 AM, Woodlake

For those who showed up for the picnic on the original date (7/27) this will seem like deja-vu all over again. Yes, Virginia, there will be a picnic as shown above. We made the date change to accommodate the RC who was indisposed on the earlier date.

Friday 9/27 thru 9/29 – Topaz (RCHR Reunion): Mike, 8:00 AM, Denny’s (SC)

This is our annual joint event with our friends from River City Harley Riders (RCHR) from Sacramento. The latest plans call for a joint-dinner on Friday followed by a ride and boat ride on Lake Tahoe followed by another joint dinner.

It is important that we support this event in significant number in order to perpetuate the good camaraderie which we have developed with our friends from the north. This will be the fourth installment of the joint event and RCHR have always out-numbered us. If you have not yet registered at Topaz Lodge, the number is: 800.962.0732, ask for Christine.



SCHRA Boutique

Lou Piano VP

The SCHRA members boutique is now open for online and telephone orders! The summer riding season is quickly upon us and you'll want to refresh your supply of miscellaneous SCHRA logo items. We have in stock a wide variety of shirts, patches, pins, hats, etc. Simply decide what you need and place your order via email at VP@schra.org. We'll either bring your order to the next meeting or arrange delivery in some other fashion.

We have:

- Black short sleeve logo t-shirts in sizes - S to 2XL
- Black long sleeve logo t-shirts - S to 3XL
- White long sleeve logo t-shirts - S, 2XL & 3XL

All Shirts are \$15.00

Last Update: 1/12/13

Black Short Sleeve

Small	3
Medium	3
Large	1
Ex. Large	5
2XL	2
3XL	0

Black Long Sleeve

Small	4
Medium	4
Large	1
Ex. Large	2
2XL	4
3XL	1

White Short Sleeve

Small	0
Medium	0
Large	2
Ex. Large	0
2XL	0
3XL	0

White Long Sleeve

Small	1
Medium	0
Large	0
Ex. Large	2
2XL	0
3XL	0

Dark Blue Short Sleeve

Small	5
Medium	0
Large	0
Ex. Large	2
2XL	0
3XL	0



- Dark blue short sleeve t-shirts - S, L, XL
- Baby blue short sleeve t-shirts - XXL
- Most t-shirts have a pocket.

Also in stock are large and small club logo patches suitable for sewing on your jacket, vest, or shirt.

Club hats in black and orange with embroidered SCHRA patch.

Club logo pins with two-post mountings that can be easily switched among garments, hats, etc.

Also available at no charge are commemorative patches honoring members who have passed. Foss, Whitey, Julie. These patches are suitable for sewing on your jacket or vest or....? Miscellaneous items are in stock as well. Don't hesitate to inquire. When you call us (Jack, anyway) we haul ass! Operators are standing by.

Hats		
Black w/Logo	14	\$10.00
Orange w/Logo	4	\$10.00
Black w/SCHRA	7	\$10.00
Patches		
Extra Small Patch	9	\$ 7.00
Small Patch	46	\$ 7.00
Large Patch	1	\$25.00
Pins		
	95	\$5.00



2013 Officers and Board members

President	Jack Launius	Pres@schra.org
Vice-President	Lou Piano	VP@schra.org
Secretary	Sandy Lynn	Sec@schra.org
Treasurer	Ron Lynn	Treas@schra.org
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Editor	Lou Piano	Edit@schra.org
Webmaster	Mike Levison	Web@schra.org
Historian	Judy Bruce	Hist@schra.org
Activities Chairman	Jerry Bruce	Activ@schra.org

SCHRA Road Captains

Jerry Stern ~ JS
Senior Road Captain

Lee Blackman ~ LB

Jerry Bruce ~ JB

Joe Gubbrud ~ JG

Jack Launius ~ JL

Mike Levison ~ ML

Ron Lynn ~ RL

Lou Piano ~ LP~AL

Randy Rahm ~ RR

Cindy Stern ~ CS

Jerry Stern ~ JS

Bob Thompson ~ BT

SCHRA 2013 Events August & September

August

Thur. 8/1 - JB's Excellent Adventure: JB, 8:00 AM, Millies
 Thur. 8/8 - Club Meeting: The Usual 7:30 pm
 Sat. 8/10 thru Sun. 8/11 - Carlsbad - Cancelled
 Sat. 8/17 - Summer Party: 7:00 PM, Residence of JB & Fifi - Simi Valley.
 Fri. 8/23 - Springville Also Cancelled.

September

Sat. 9/7 - Capitola, J. Stern, 8:30am Woodlake Bowl
 Thurs. 9/12 - Meeting at the Pie Emporium
 Sat. 9/21 - Picnic - 11:00am, Woodlake, Ron L.
 Fri. 9/25 to Sun. 9/27 - Topaz, 8:00am Denny's, Mike L.

SCHRA Departure Sites

Woodlake Bowl
23130 Ventura Blvd., Woodland Hills

Solley's
4578 Van Nuys Blvd., Sherman Oaks

Millie's
10318 Sepulveda Blvd., Mission Hills

Denny's Sand Canyon
15401 Delone St., Santa Clarita

Extra Wind

Saturday at Starbucks parking lot on the corner of Ventura & Topanga Canyon Blvds. Show up around 9:30 - we leave around 10:00 or so. All brands of motorcycles are invited.

Call or e-mail the editor for extra rides not on the schedule if you would like company on any ride you'd like to lead.

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- Free for SCHRA members for personal items.
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Full page \$15.00 per Quarter
Quarter page, \$10.00 per Quarter
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We are proud to be members of



We have been fortunate this year to have received the Angie's List **SUPER SERVICE AWARD** and the Greenopia **DISTINGUISHED BUSINESS AWARD**. Recently, we were also accepted as members of the National **QUALITY PRO & QUALITY PRO GREEN** program through the National Pest Management Association. The standards of acceptance are business ethics, application techniques and chemical selection that far exceed most companies not in the program.